

VALUE CHAIN DISRUPTION CANVAS

SCORE CHART | DISCUSSION

THIS CANVAS IS A DISCUSSION GUIDE. Every business process should be a learning process. This canvas is first and foremost there to guide the team through the concept of value chain disruption and how they could be affected.

[READ THE ACCOMPANYING ARTICLE ON 180360720.NO](https://180360720.no)

[OR GET IN TOUCH ON LINKEDIN: NO.LINKEDIN.COM/IN/HELGETENNO](https://no.linkedin.com/in/helgetenno)

1. List all components in your value chain:

NAME: NAME: NAME: NAME: NAME: NAME: NAME:

COMMENT: COMMENT: COMMENT: COMMENT: COMMENT: COMMENT: COMMENT:

2. Discuss and score your company's **competitive advantage** for each component individually.

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3. Discuss and score each component based on how important it is in directly impacting the **customer value**.

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4. Discuss and comment on how the component can potentially be **disrupted by new technology or business models**

5. Discuss and comment on how the component can potentially be disrupted by **customers new behavior, habits and demand patterns**

6. Discuss and comment on which **industries, services and technologies** would be important to look into going forward.

7. Discuss and write out an **imagined future scenario** solving some of the challenges found